

Achieve CAPM® Exam Success:
A Concise Study Guide and Desk Reference

BRAINSTORM WORKSHEET – CHAPTER 5

OPTION	OBJECTIVE ANNUAL GOALS	PROBABILITY OF ACHIEVING OBJECTIVE	1-TIME COST OF ACHIEVING OBJECTIVES	HOW TO PROVE
Link to musical touring sites	\$20,000	LOW	\$5,000	On-line accounting
Link to concert ticket sales sites	\$15,000	MEDIUM	\$500	On-line accounting
Link to musician sites	\$15,000	HIGH	\$4,000	On-line accounting
Link to high-end audio systems sites	\$10,000	LOW	\$500	On-line accounting
Link to clothing sites	\$5,000	MEDIUM	\$500	On-line accounting
Link to wii-like gaming sites	\$2,000	LOW	2,000	On-line accounting
Link to musical instrument sites	\$2,500	MEDIUM	\$1,000	On-line accounting
Link to services converting between analog & digital	\$1,000	HIGH	\$2,000	On-line accounting
Link to sheet music sites	\$1,000	LOW	\$500	On-line accounting